THE NEXT
Whole Earth
Catalog

CoEVOLUTION
Quarterly

BOX 428
SAUSALITO CALIFORNIA 94966
(415) 332 1716

Random House,
attn: Marylea O'Reilly,
201 East 50th St,
New York, NY 10022.

8/26/81.

Dear Marylea,

Here's a couple of dummies for our insert. Paper should be 67# Exact Vellum Bristol or Mustang Offset, light blue, with black ink. The size was to be ½" narrower than the book, but it may now be the same size as the book by inserting more space in the gutter if Rand McNally would prefer that. As I said on the phone, we would like the cost of this to be billed to you and taken from our royalties. The new wrinkle I detect is that the perforations go through ink, this means that the perforating must be done on a second press run. Was this allowed for on the estimate of $.131? I have sent a similar dummy to Ed Prigge so he knows the specs. These two are for your and Rand McNally(New York)'s files.

To confirm the details of the belly band. The 36# Leger offset paper is okay, we'll use black ink. The price rise to $.057 is acknowledged.
Stewart Brand may yet wish to print an extra 70M for use in our Xmas promotional mailing. If you ask me it's a long shot and won't work out so, in the meantime, I'd go ahead with what ever needs to be done for the belly band as belly band and not worry (or even think about) the belly band as anything else. Wish I could too.

Hope I've covered everything I'm supposed to in this letter. If I haven't or anything else comes up please let me know.

All the best,

Jonathan Evelegh

Jonathan Evelegh.